ty by a regu-

il, and a fine miles through over the shell lar one for the ue route to De cksonville to Lake and's landing on the is one often taken by s to Florida for the first sford, where he disembarks ous and comfortable steam-St. Johns river line, the trav-DeLand either by rail over the Branch, or he may take a back which

MATE AND HEALTHFULNESS.

y in your sojourn you will wish to asurself by observation and inquiry repose that you have come in December or Jan- miles from town. uary. You notice that most of the trees are in rull leaf. Choice roses, seen in the North only in green-houses, are blooming unprotected in the gardens. Everything reminds you of the finest May or June days of the most favored northern states. The months from November to March may be classed 2 T. R. Webb, clerk. gether. While the summers are long, last ung the constant breezes, and the frequent & A'until October, the peninsular form of the? ers, prevent the extremes of oppressive heat frequent inland much farther north. April seal. and May, October and November are the finest months of the year.

Many people who have come here from the North, East and West, or from one of the southern states, testify that the climate has given them great renef from rheumatism. usthma, catarrh, consumption, and various miles; Lake Helen, 6 miles; Beresford, 3 miles; diseases of the throat and lungs. The benefits to be derived from life in the mild, open air are available, and are enjoyed by hearty and Daytona, 25 miles; Pierson, 22 miles; Seville, teeble ahke, throughout the entire year, winter and summer. The city is for miles sur- 30 miles; Eldridge, 18 miles; Emporia, 19 miles; rounded by forests of the southern pine, en- Golf Grounds, 1/2 mile: Deerfoot Mineral riching the air with balsam. The atmosphere at DeLand is remarkably dry for Florida There are no lakes, rivers or swamps in the immediate vicinity, and the deep deposit of porous sand provides perfect surface drain- intend to come for the entire season should age. Malaria is practically unknown. These conditions, with an abundance of pure artegian water, and careful sanitary arrangements, make this unquestionably one of the for a modest residence, to \$100 per month for most healthful places to be found anywhere.

PUBLIC IMPROVEMENTS.

In the way of public improvements can be roads, electric tights on the main streets of the city, a system of water works that is owned and operated by the city, supplying the purest water at a little above cost; also furnishing adequate fire protection and securing a low rate of insurance. An electric light lighting. We also have an ice factory, supplying Deland and the surrounding country with the article so essential to comfort in northern as well as southern climes.

RELIGIOUS AND EDUCATIONAL.

Nine houses of worship testify that DeLand is a church-going community. Baptist, Episcopalian, Methodists (Northern and Southern), Presbyterian, Christians, and Roman Catholics, besides colored Baptists ond Methodists, are represented. The graded school which it occupies is new and newly furnished throughout, and is one of the most commodious and best equipped public schools in the state. A certificate of graduation from this school is accepted at John B. Stetson University and entitles the pupil to entrance into the academic course there.

JOHN B. STETSON UNIVERSITY.

This is the leading educational institution in the state, and attracts many families to DeLand for the winter months. The institution has about \$350,000 invested in buildings; 40 instructors of ability and assistants, from noted colleges of the United States and foreign countries, constitute the faculty. At the present time about 400 students are registered. John B. Stetson University is affinated with the Chicago University, pro rata credit being given in either institution for work done in the other. Stetson has a productive endowment of \$200,000. The buildings are large and substantial, every comfort being provided, as in a modern hotel. Catalogues may be obtained free by addressing the presineut. Dr. J. F. Forbes.

BICYCLING. Pavements in and about the city and the excellent paths that have been made to adja cent towns and points of interest, offer unexcelled opportunities to the wheelman. Those who have ridden bicycles on almost every kind of road and pavement are unanimous in the opinion that our pavements are as good as asphalt. Besides the paving of the streets in the city limits the residents beyond the corporate bounds have extended the roadway in some cases several miles. An excellent bicycle path has been made to Lake Beresford, three miles distant; also a good shell road to Orange City, five miles south, and a path to Lake Helen, five miles distance by way of Lake Winnemissett.

FISH AND GAME.

Florida waters, fresh and salt, abound in good bird shooting. The lakes of the DeLand town, are well-stocked with bass and smaller seh, and afford great sport to those piscatorially inclined. During the hunting season, guides take the tourists to quail grounds and idom full to bag a goodly number of these tat and juicy morsels.

THE DELAND AQUATIC CLUB. This club was organized in 1901 by our lead. ons for the tourist and home people. surrounding several beautiful fresh-wa lakes, in which splendid fishing is found. b-house is about a mile and a half east n, and is reached by a splendid paved and bioyole track on New York avenue. place for the matterseer or picnic

of, own their own boats may leave them in charge of the keeper for a small monthly or yearly antie fee. The several lakes of the club are being connected by the digging of canals; fifteen miles of lake shore will finally be acquired.

MEAR-BY ATTRACTIONS.
Golge east thirty miles, those who desire a change of air and scene, especially in the summer, and on the neighboring coast some of the tinest stretches of ocean beach in the world, DeLeon and Blue Springs are most interesting natural objects within easy driving distance from DeLand, and the roads in any direction present a pleasing variation of orange groves, giant pines, little lakes and tropical looking "hammocks."

HOTELS AND BOARDING HOUSES. Your first questien on reaching DeLand is for a stopping place. A great variety is offered-from the most palatial hotel to the modest, home-like boarding house kept by ladies of refinement. Whatever one wants he can be accommodated. The cards of several of our hotels and boarding houses can be found in this paper, and the proprietors will take pleasure in furnishing rates or any other information desired.

Nearly all of our hotels and boarding houses are surrounded by attractive yards and majestic shade trees, and all face paved streets. For a quiet home-life, tney are unexcelled. Picnic parties are gotten up weekly by the the climate of Florida in general, and guests and hosts and pleasant days spent at of DeLand in particular. We will sup- picnic grounds from three to ten or twelve

SECRET SOCIETIES.

St. Johns Chapter, No. 4, R. A. M .- 27 members; T. R. Webb, secretary. St. Iohns Lodge, No. 37, F. & A. M.-46 mem-

bers; H. D. Bracey, secretary. Cypress Camp, No. 13, W. of W .- 71 members:

Magnolia Lodge, No. 21, I. O. O. F.-42 mem bers; W. M. Woodward, secretary.

Myrtle Lodge, No. 21, K. of P .- 57 members; Chris. O. Codrington, keeper of records and

A. O. U. W.-15 members; T. R. Webb, re-

POINTS NEAR DELAND.

Blue Springs,8 miles; DeLeon Spring, 9 miles; Enterprise, 12 miles; Green Springs, 14 miles; Cassadaga Camp, 7 miles; Winnemissett, 3 Orange City, 6 miles; Glenwood, 7 miles; Highland Park, 5 miles; Spring Garden, 9 miles; 27 miles; Barberville, 16 miles; Port Orange, Spring, 5 miles.

HOUSES AND COTTAGES.

There is great demand for furnished houses during the winter season, and persons who procure their accommodations in advance. Five or six-room cottages, furnished, rent for \$10 to \$15 a month; larger houses, from \$15 a place with all modern improvements, etc.

PRODUCTS. DeLand is in the midst of one of the most important orange growing sections of Florida. nentioned several miles of the finest shell Considerable fruit was shipped from this section last year. The coming season will see largely increased shipments, and the time is not far distant when in all probability this will again be a great orange producing country. The production of the pineapple here promises to rival that of the orange. Recent plant furnishes lights for street and interior experiments prove that with comparatively inexpensive protection such soil and climate as that of DeLand will profitably produce fruit which in size and quality far surpasses the pineapples grown without shade further

In June or July large quantities of delicious Niagara grapes ripen. Excellent peaches, pears, Japan persimmons, Japan plums, pecan nuts, guavas, strawberries, watermelons, and many sub-tropical fruits are grown here with success. For the local market and family garden, an almost endless variety of vegetaoffers an eight years' course, and the building bles may be produced during the entire year. The soil is particularly adapted to corn and sweet potatoes. Recent trials prove that an anusually high grade of tobacco may be produced on the high pine land. Parts of Volusia county are adapted to the cultivation of sugar cane.

MANUFACTORIES.

The chief manufactured product of DeLand, and vicinity is lumber. The abundant supply of yellow pine and cypress might be made into a great variety of articles now shipped in from a distance. Among the mauntacturing industries already established, we have an ice plant, a fertilizer factory, a novelty woodworking extablishment that turns out many useful things in its line; a cassava starch factory here and one at Lake Helen, giving employment to many hands and working thousands of acres of land.

OUR PEOPLE.

The people of DeLand are from almost every part of the United States. They are intelligent and progressive. They have worked enthusiastically for twenty-four years to build up their beautiful littlescity. Uninterrupted progress and improvement have been the result. Their desire now is that as many as possible of those who are turning southward may see for themselves what DeLand offers both to settlers and winter residents; for then many more will surely agree with the many who now pronounce DeLand on account of her climate and her people, her university, churches and fraternal organizations, her hotels and her homes, her products, her public improvements and her merchants, the most attractive place in all the southland for them.

True Generosity.

A charming story of the late queen of England, vouched for by Mr. A. F. Story, is told in the "Childhood of Queen Victoria." It is so consistent with the queen's known kindness of h, and the hunter need not go far to find heart that it speaks for its own truth. The Princess Victoria had set her

Aquatic Club, one and a half miles east of heart on buying a doll she had seen in a shop window, but her mother, the Duchess of Kent, would not let her buy it until her next allowance of pocket money was due.

At last the day came, and the princess burried to the shop, paid over the six bright shillings and got the long coveted doll.

On coming out of the shop with her treasure in her arms the princess encountered a wretchedly miserable tramp, who plucked up courage enough to ask for help. The princess hesitated a moment; then, realizing that she no longer had any money left for the man. she returned to the shopkeeper and gave him back the doll. He gave her the d shillings, promising also to keep the doll for her for a few days.

A Golden Rule of Agriculture:

Be good to your land and your crop will be good. Plenty of

Potash

and quantity in the har- ich vest. Write us and we will send you, free, by next mail, Co our money winning GERMAN KALI WORKS,

Photography. She-I took this picture with my "ko-

He-What is it? She-Well, that building that stands up perfectly straight is the leaning tower of Pisa; those leaning buildings are the perpendicular edifices in the vicinity.

dak" while abroad.

Bjenks-Do you believe in the possibility of the cure of disease by suggestion?

Bjinks-Why, certainly. I was feeling pretty sick last week and my wife suggested that I go to a doctor, and it cured me right away.-Somerville (Mass.) Journal.

The Only Way to Prove It. "Which do you think should be more highly esteemed, money or brains?" "Brans," answered Senator Sorghum. "But nowadays the only way a man can convince people that he has brains is to get money."



MRS. L. S. ADAMS. Of Galveston, Texas.

"Wine of Cardui is indeed a blessing to tired women. Having suffered for seven years with weakness and bearing-down pains, and having tried several doctors and different remedies with no success, your Wine of Cardui was the only thing which helped me, and eventually cured me It seemed to build up the weak parts, strengthen the system and correct irregularities."

By "tired women" Mrs. Adams means nervous women who have disordered menses, falling of the womb, ovarian troubles or any of these ailments that women have. You can cure yourself at home with this great women's remedy, Nine of Cardui. Wine of Cardui has cured thousands of cases which doctors have failed to benefit. Why not begin to get well today? All druggists have \$1.00 bottles. For any stomach, liver or bowel disorder Thedford's Black-Draught should be used.

For advice an thierature, address, giving symptoms. The Ladies' Advisory Department, The Chattanooga Medicine Co., Chattanooga, Tenn.

Worry

Almost Unnerved Me -Heart Pains.

Short of Breath, Faint and Languid.

Dr. Miles'Heart Cure and Nervine Cured Me.

"It has been five years since I was cured of heart trouble by your Heart Cure and Nerv-ine, and I am just as sound as a dollar in that organ today. For several years had been suffering with my heart. Beathing had become short and difficult of times. short, sharp pains about the heart, accompanied with fluttering would make me feel faint and languid. The least excitement or mental worry would althost unnerve me. I telt that the trouble was growing worse all the time, and after trying many remedies prescribed by physicians without obtaining relief, I was induced to give your remedies a trial. I was relieved the second day, and after taking three or four bottles all symptoms were removed and have never showed signs of returning."—REV. GEO. W. KIRACOPE, Chincoteague, Va.

There are many symptoms of heart disease, which so closely resemble those of more common nervous disorders as to frequently mis-lead the attending physician. Often in cases of heart trouble the stomach, kidneys, liveror lungs become affected. Again the symptoms may be those of weak-ned nerves, as tired feeling, sleeplessness, timidity, the patient is easily excitable and apt to worry without cause. If you have the least suspicion that your heart is weak study your symptoms and begin the use of Dr. Miles' Heart Cure, the great heart and blood tonic, without a day's delay.

All druggists sell and guarantee first bot-tie Dr. Miles' Remedies. Send for free book on Nervous and Heart Diseases. Address Dr. Miles Medical Co., Elkhart, Ind.



The Booklet

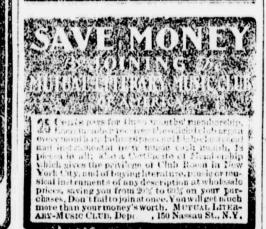


84 pages, 32 pages halftones, showing local scenes of DeLand and vicinity -- churches, street scenes, farming operations, university buildings, club house of Aquatic Club. Blue Spring, DeLeon Spring, St. Johns river scene; many pages of reading matter descriptive of the town; advertisements of all leading business and professional men, hotels and boarding houses.

Sent postpaid to any address, 25c.

THE NEWS PUBLISHING CO.

DeLand, Florida.



one in each town to ride and exhibit a sample 1902 model bicycle of our manufacture. YOU GAN MAKE \$10 TO \$50 A WEEK besides having a wheel to ridefor yourself. 1902 Models High Grade \$9 to \$15 1900 and 1901 Models MAKES \$7 to \$11 taken in trade by our Chicago retail stores, all \$3 to \$8 makes and models, good as new.

We ship any bicycle on APPROVAL to any-

one without a cent deposit in advance and allow 10 DAYS FREE TRIAL. You take absolutely no risk in ordering from us, as you do not need to pay a cent if the bicycle does not suit you.

DO NOT BUY a wheel until you have written for our DO NOT BUY FACTORY PRICES & FREE TRIAL OFFER. Tires, equipment, sundries and sporting goods of all kinds, at half regular prices, in our big free sundry catalogue. Contains a world of useful information. Write for it.

WE WANT a reliable person in each town to distribute catalogues for us its exchange for bleycle. Write today for free catalogue and our special offer.

J. L. NEAD CYCLE GO., Chicago, III.

WINCHESTER

"New Rival" "Leader" "Repeater"

F you are looking for reliable shotgun ammunition, the kind that shoots where you point your gun, buy Winchester Factory Loaded Shotgun Shells: "New Rival," loaded with Black powder; "Leader" and "Repeater," loaded with Smokeless. Insist upon having Winchester Factory Loaded Shells, and accept no others. ALL DEALERS KEEP THEM

SOUTHBOUND-READ DOWN. Daily. Daily. Daily. Daily. 8 25 p 12 55 p 9 40 a 7 55 a Lv. Jacksonv. 9 48 a 9 45 p 2 00 p 10 55 a 11 28 a ... So. Jacksonville ... Hasings. ... Hasings. ... Hasings. ... 6 55 p 6 55 p Ar. .. San Mare .. Ar 8 0 8 15 a 8 15 a Lv .. San Mateo .. Lv Ly Neoga Lv Bunnells Dupont Daytona Port Orange ... New Smyrna ... Oak Hill ... 5 00 p p 12 07 p Eau Gallie. Metbourne Sebastian St. Lucie.... Ft. Pierce... Tibbals... Eden... 3 47 n 7 45 1 Jensen Stuart Hobe Sound West Jupiter Ar.Royal Poinciana Lv The Breakers Royal Poincians. Ar W. Palm Beach LvBoynton Ft. Lauderdale. Condensed Schedule Between Jacksonville and St. Augustine.

	No. 23 Daily.	No. 27 Daily.	No. 29 Daily.	No. 35 Daily.	No. 43 Daily.	No. 31 Daily Ex. Mon.	No. 37 Daily Ex. Mon.	No. 93 Daily.	No.15 Daily Ex. Mon.	No. 99 Daily.
Jacksonville. St. Augustine										

SCHEDULES OF BRANCH LINES.

	SANI	FORD BRANCH.		1	ORAN	GE CITY I	BRANCE	I.
No. 11 Daily		STATIONS.	No. 12 Daily	No. 3		STATIONS.	• No. Dai	2 No. 4
7 05 a 17 18 a 18 13 a 18 55 a 19 30 a 1	Lv Lv Lv Lv	Titusville Ai Mims Ai Osteen Ai Enterprise Ai Sanford Ly	1 20 p 1 07 p 1 1 52 a 1 1 30 a 1 1 00 a	4 25 PP 5 25 P	10 10 a L 11 21 a L 11 39 a L 11 45 a A	v. N. Smyrna v. Lake He er v. Orange City r. Or. City Je	Ar 1 40 Ar 10 55 y Ar 12 45 Lv 12 40	P 5 55 1 5 5 39 1 5 30 1
No. 19 Sun. Only	No. 17 Daily	MAYPORT BRANCH.				No. 18 Daily	No. 20 Sun. Only	
11 00 a 11 08 a 11 40 a 11 45 a 12 00 m	4534 PP 4534 PP 524 PP	Ly	outh Jac Pablo Atlanti	eksonvi Beach ie Beacl	lle	I	N 8 22 a N 7 50 a N 7 45 a	3 52 P 3 52 P 3 20 P 3 15 P 3 00 P

Trains do not stop at stations opposite which no time is shown. These Time Tables show the times at which trains may be expected to arrive and depart from the several stations, but their arrival or departure at the times stated is not guaranteed, nor does the Company hold itself responsible for any delay or any consequences arising

Peninsular and Occidental Steamship Connections at Miami. DESCRIPTION MIAMI WHY THESE TRAVANA AND MACCAIL

BETWEEN MIAMI, KEY WI	SST, HAVANA AND NASSAU.
MIAMI-NASSAU LINE.	MIAMI-KEY WEST-HAVANA LINE.
Commencing January 1,1903. Ly Miami Mon., Thur. 11 03 p Ar Nass at Tues., Fri. 3 00 p Ly Nassan Wed., Sat 10 00 a Ar Mismi Thur., Sun 6 00 a Commencing February 2, 1903. Ly Miami Mon., Wed., Fri. 8 00 p Ar Nassau Tues., Thurs., Sat 6 30 a Ly Nas au Tues., Thurs., Sat 3 00 p Ar Mismi Wed., Fri., Sun 6 30 a Commencing March 30, 1903.	Ar Key West Sun., Thur 10 30 p Lv Key West Sun., Thur 11 00 p Ar Havana Mon., Fri 7 00 a Lv Havana Mon., Fri 4 00 p Ar Key West Tu s., Sat 12 80 a Lv Key West Tues, Sat 5 00 a
Lv Miami Mon., Wed., Fri. 200 p Ar Nassau Tues., Thu , Sat C 30 a Lv Nassau Tues., Thur., Sat 200 p Ar Miami Wed., Fri., Sun 6 80 a	The state of the s

For copy of Local Time Card address any Agent.

J. D. RAHNER, Asst. Gen. Pass. Agent., ST. AUGUSTINE, FLA.

LOUISVILLE & NASHVILLE R.R.

- First Class Service and Quick Schedules to-

Chicago, Nashville, Evansville, Birmingham, Louisville, Cincinnati, ----and All Points West and Northwest.----

Mobile, New Orleans, and All Points Southwest. For Through tickets via the L. & N. are sold by all railroad Comon

Ticket Agents in Florida.

For Schedules, Rates and Sleeping Car Reservations, apply to ly to J. M. FLEMING, Florida Passenger Agent, 206 West Bay St., Jacksonville, Fla C. L. STONE, G. P. A...

ATLANTIC COAST LINE Railroad Co.

The Great Through Car Line From Florida. CONNECTIONS:

TO THE EAST VIA ALL-RAIL.

OVER ITS OWN RAILS TO Savanual, Charleston, Richmond, and Washington, thence via the Pennsylvania Railroad.

The Louisville and Nashville, via Montgomery. The Mobile and Ohio Railroad via Montgomery.

Via Savannah and Ocean" Steamship Company for New York. TO THE EAST Via Norfolk Steamer for New York, Washington and Baltimore.

VIA STEAMSHIP. Via Savannah and Merchants and Miners Transportation Company for Baltimore and Philadelphia. To Key West Via Peninsular and

HAVANA.

Occidental Steamship Co.

Mileage Tickets. Interchangeable Mileage Tickets good over 13,000 miles of among the principal railroads in the Southern States, are on sale by the principal

Through Pullman Sleeper, Port Tampa to New York, via Atlantic Coast Line; also via Atlantic Coast Line and Southern Railway. For reservations and information apply to Agents Atlantic Coast Line,

FRANK C. BOYLSTON Commercial Agent.

W. D. STARK,

Trav. Pass. Agent.